



NATIONAL WINE CHALLENGE 2018 – T&C's

2018 TIMETABLE:

01 February 2018	Early Bird entries open
22 February 2018	Standard entries open
31 March 2018	Deadline for submissions – entries close
11, 12 & 13 April	Delivery of tasting bottle samples
16 April 2018	Judging of Challenge entries starts
16 May 2018	Awards celebratory event

1. ENTRY ADMINISTRATION:

- 1.1 The simple digital entry system is now open. A helpline is available.
- 1.2 The wine Delivery Label should be printed online and affixed to each wine box.
- 1.3 Six bottles of 750ml capacity must be submitted with each entry. Smaller bottle sizes will be accepted for dessert wines and fortified wines. Magnums may also be entered.
- 1.4 An original wine label for each entered wine should accompany the wine samples. Or hi-res images can be mailed to info@buybetterwine.com
- 1.5 Wine samples and labels may be delivered between 9am and 5pm only on either **11, 12 or 13 April to Buybetterwine.com office: 19 Peppertree Rd Vredehoek.**
- 1.6 Wine may only be entered by the producer responsible for the brand.

2. ENTRY FEES

- 2.1 The 'Early Bird' entry fee is R1 150 (R1 311 incl. VAT) per wine. Completed & paid by 21st Feb.
- 2.2 'Standard' entry fee is R1 295 (R 1476.30 incl. VAT) per wine. Completed & paid by 31 March.
- 2.3 'Late' payment of fees post 7th April 2018 (7 days from final payment date being 31 March 2018), will incur penalty interest charged at 2% per month.
- 2.4 Payment should be made via EFT . Please use your vineyard name as reference.

Buy Better Wine Pty Ltd

VAT number: 4180270342

Bank: ABSA, Claremont branch

Account Number: 4086232845

Branch Code: 632 005

- 2.5 Proof of payment should be emailed to accounts@buybetterwine.com
- 2.6 Entry fees are non-refundable

3. WINE SAMPLES



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- 3.1 Wine entered must be made in accordance with wine production regulations in South Africa.
 - 3.2 Samples submitted must be identified by the appropriate WSR2A certificate(s) confirmed issued.
 - 3.3 Samples must have received full or provisional certification by the Wine and Spirit Board.
 - 3.4 Entry samples should be labelled with final labels, or alternatively clearly identifiable with sample labels containing the name of the cellar / producer, vintage and cultivar/s of the wine.

4. WINE JUDGING (refer to Tasting / Judging Protocol on website for full details)

- 4.1 Judging of the wines will take place during the week commencing Monday 16th April 2018.
- 4.2 Wines will be tasted blind and in certain instances may be tasted up to four times.
- 4.3 Judges will work in panels of three experts. Judges include a mix of respected MW's, international experts, CWM's and winemakers.
- 4.4 Where discrepancies occur, the panel (firstly) and the Chairman (secondly, who has a casting vote) will attempt to reach a consensus score.
- 4.5 The panel will record its comments and scores which will result in higher-scoring wines winning one of: Grand Cru 1st prize, Double Platinum, Double Gold or Double Silver. Further awards will be announced.
- 4.6 The 100 top scoring wines (Double Platinum) will also be awarded certification as a 'Top 100 SA Wine'.
- 4.7 If cork or other defects are found in more than two samples it will be disqualified.
- 4.8 The organisers can disqualify any entry that in their opinion does not comply with regulations.
- 4.9 The final results will be independently audited for confirmation of accuracy.

5. WINNERS OBLIGATIONS AND FEES

- 5.1 All winners will supply a 1 X 6-bottle case (6 bottles only) of each winning wine for the organisers use. Vineyards will be invoiced at RRP for any wines not delivered by the due date being 31 May 2018.
- 5.2 These wines are used for a variety of promotional exercises, primarily sent as samples for international press and commentators use and review, but also local commentator and press samples, local tastings and events, and for museum category later use.
- 5.3 Winning vineyards give Buy Better Wines permission to represent their wines at promotional events.
- 5.4 Winning wines fee for APP inclusion & related marketing & PR costs: If the entered wine is selected as a winning Top 100 SA wine, a sum of R2 950 (R3 363 incl. VAT) per winning wine will be payable by 31 May 2018. This sum partly covers costs of APP inclusion (R200k+), gift pack with free bottle stickers, website inclusion, as well as PR, launch and related SA promotion and activity. Late payment of fees post 7th June 2018 (7 days from final payment date being 31 May 2018), will incur penalty interest charged at 2% per month.

6. USE OF LOGO

Unauthorised use, reproduction or alteration of the NWC or Top 100 SA Wine logos is strictly prohibited.