



NATIONAL WINE CHALLENGE 2017 – T&C's

2017 TIMETABLE:

20 January 2017	Early Bird entries open
11 February 2017	Standard entries open
19 March 2017	Deadline for submissions – entries close
28 March 2017	Judging of Challenge entries starts
TBC	Awards celebratory event late April

1. ENTRY ADMINISTRATION:

- 1.1 The updated online entry system and guidance notes are now open. A helpline is available.
- 1.2 The wine Delivery Label should be printed online and affixed to each wine box.
- 1.3 Six bottles of 750ml capacity must be submitted with each entry. Smaller bottle sizes will be accepted for dessert wines and fortified wines. Magnums may also be entered.
- 1.4 An original wine label for each entered wine should accompany the wine samples. Electronic hi-res images should be mailed to info@buybetterwine.com
- 1.5 Wine samples and labels may be delivered between 9am and 5pm only on either 20, 21 or 22 March to Buybetterwine.com office: 19 Peppertree Rd Vredehoek.
- 1.6 Wine may only be entered by the producer responsible for the brand.

2. ENTRY FEES

- 2.1 The **'Early Bird'** entry fee is R1095 (R1 248.30 incl. VAT) per wine. Completed & paid by 10th Feb.
- 2.2 **'Loyalty discount'** programme (new or same vintage of wine entered in 2016) R995 (R1 134.30 incl. VAT). Saving an additional R100 per wine entry! Completed and paid by 10th Feb.
- 2.3 **'Standard'** entry fee is R1 195 (R1362.30 incl. VAT) per wine. Completed & paid by 24th March.
- 2.4 **'Late'** entry fee for all wines not paid by 24th March will be R1 595.00 (R1 818.30 incl. VAT). Late payment of fees post 31st March 2017 (7 days from final payment date being 24th March 2017), will incur penalty interest charged at 2% per month.
- 2.5 Payment should be made via EFT . Please use your vineyard name as reference, abbreviated is fine.

Buy Better Wine Pty Ltd

VAT number: 4180270342

Bank: ABSA, Claremont branch

Account Number: 4086232845

Branch Code: 632 005

- 2.6 Proof of payment should be emailed to Buy Better Wine at accounts@buybetterwine.com
- 2.7 Entry fees are non-refundable



3. WINE SAMPLES

- 3.1 Wine entered for judging must be made in accordance with wine production regulations in South Africa.
- 3.2 Samples submitted must be identified by the appropriate WSR2A certificate(s) confirmed issued.
- 3.3 Samples must have received full or provisional certification by the Wine and Spirit Board.
- 3.4 Entry samples should be labelled with their final labels or alternatively clearly identifiable with sample labels containing the name of the cellar / producer, vintage and cultivar/s of the wine.

4. WINE JUDGING (refer to Tasting / Judging Protocol on website for full details)

- 4.1 Judging of the wines will take place during the week commencing Monday 27th March 2017.
- 4.2 Wines will be tasted blind and in certain instances may be tasted up to four times.
- 4.3 Judges will work in panels of three experts. Judges include a mix of respected MW's, international experts, CWM's and winemakers.
- 4.4 Where discrepancies occur, the panel (firstly) and the Chairman (secondly, who has a casting vote) will attempt to reach consensus between the panel members as to the score awarded for each wine.
- 4.5 The panel will record its comments and scores which will result in higher-scoring wines winning one of: Grand Cru 1st prize, Double Platinum, Double Gold or Double Silver. Further awards will be announced.
- 4.6 The 100 top scoring wines will also be awarded certification as a 'Top 100 SA Wine' for 2017.
- 4.7 If cork or other defects are found in more than two bottles of entered wine it will be disqualified.
- 4.8 The organisers can disqualify any entry that in their opinion does not comply with regulations.

5. WINNERS OBLIGATIONS AND FEES

- 5.1 All winners will supply two X 6-bottle cases (12 bottles) of each winning wine for the organisers use. Vineyards will be invoiced at RRP for any wines not delivered by the due date being 30 April 2017.
- 5.2 These wines can be used for a variety of promotional exercises, for example private tasting events, special dinner pairings, events, public tasting festivals, international press and local commentator tastings, press samples, for museum category later use, etc.
- 5.3 Winning vineyards give Buy Better Wines permission to represent their wines at promotional events.
- 5.4 Winning wines fee for APP inclusion & related marketing & PR costs: If the entered wine is selected as a winning Top 100 SA wine, a sum of R2 950 (R3 363 incl. VAT) per winning wine will be payable by 24th April 2017. This sum partly covers costs of APP inclusion (R200k alone), gift pack, free bottle stickers, website inclusion, as well as PR, launch and related SA promotion and activity. Late payment of fees post 1st May 2017 (7 days from final payment date being 24th April 2017), will incur penalty interest charged at 2% per month.

6. USE OF LOGO

Unauthorised use, reproduction or alteration of the NWC or Top 100 SA Wine logos is strictly prohibited.