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★★★★★ To help all vineyards as best we are able to, we have now **REDUCED** all entry fees to levels last seen in 2015. So that amounts to 7 years of inflation, removed from all pricing **TODAY**. ★★★★★

## Entry Fees for the NWC/Top 100 Wine Challenge 2021 – SUMMARY

### Stage 1: Wine entry fee

#### **Early bird special offer (closes 10<sup>th</sup> February)**

R999 per wine (R1 148.85 incl. VAT)

Or

#### **Standard entry offer (closes 19<sup>th</sup> March)**

R1 199 per wine (R 1 378.85 incl. VAT)

### Stage 2: Top 100 status awarded winning wines

Winning vineyards contribute a sum per winning wine which partly covers a % of the substantial costs applicable to a select range of market facing and associated activity. This includes:

Winning wines fee for related marketing & PR costs: If an entered wine is selected and awarded as a 'Top 100 SA winning wine', a sum of R2 999 (R3 448.85 incl. VAT) per winning wine (now reduced to 2015 levels) will be payable by the due date to be confirmed via email. This sum partly covers costs relating to the winners gift pack, website inclusion, digital awards programme, mailing bottle samples to international commentators, PR and related SA & International promotion and activity.

Late payment of fees (7 days from final payment date), will incur penalty interest charged at 2% per month.