



NATIONAL WINE CHALLENGE 2021 – T&C's

2021 TIMETABLE:

Wednesday 20 th January	Early Bird entries open
Wednesday 10 th February	Standard entries open
Friday 19 th March	Deadline for submissions – entries close
Wednesday 24 th March	Delivery of tasting bottle samples

1. ENTRY ADMINISTRATION:

- 1.1 The digital entry system is now open. A helpline is available.
- 1.2 The wine Delivery Label should be printed online and affixed to each wine box.
- 1.3 Six bottles of 750ml capacity must be submitted with each entry. Smaller bottle sizes will be accepted for dessert wines and fortified wines. Magnums may also be entered.
- 1.4 Wine samples may be delivered between **09h00 and 15h00** only on **24 March 2021 to Overgaauw Wine Estate: Stellenbosch Kloof Road, Stellenbosch.**
- 1.5 Wine may only be entered by the producer responsible for the brand.

2. ENTRY FEES (now reduced to 2015 levels)

- 2.1 The 'Early Bird' entry fee is R999 (R1148.85 incl. VAT) per wine. Completed & paid by 10th Feb 2021.
- 2.2 'Standard' entry fee is R1 199 (R 1378.85 incl. VAT) per wine. Completed & paid by 24th March 2021.
- 2.3 'Late' payment of fees post 24th March 2021, will incur penalty interest charged at 2% per month.
- 2.4 Payment should be made via EFT . Please use your vineyard name as reference.

Buy Better Wine Pty Ltd

VAT number: 4180270342

Bank: ABSA, Claremont branch

Account Number: 4086232845

Branch Code: 632 005

- 2.5 Proof of payment should be emailed to accounts@buybetterwine.com
- 2.6 Entry fees are non-refundable



3. WINE SAMPLES

- 3.1 Wine entered must be made in accordance with wine production regulations in South Africa.
- 3.2 Samples submitted must be identified by the WSR2A certificate(s) number to confirm issue.
- 3.3 Samples must have received full or provisional certification by the Wine and Spirit Board.
- 3.4 Entry samples should be labelled with final labels, or alternatively clearly identifiable with sample labels containing the name of the cellar / producer, vintage and cultivar/s of the wine.

4. WINE JUDGING (refer to Judging Protocol on website for full details)

- 4.1 Wines will be tasted blind and in certain instances may be tasted up to four times.
- 4.2 Judges will work in panels of three experts. Judges include a mix of respected MW's, international experts, CWM's and winemakers.
- 4.3 Where discrepancies occur, the panel (firstly) and the Chairman (secondly, who has a casting vote) will attempt to reach a consensus score.
- 4.4 The panel will record its comments and scores which will result in higher-scoring wines winning one of: Grand Cru 1st prize, Double Platinum, Double Gold or Double Silver.
- 4.5 The 100 top scoring wines (Double Platinum) will also be awarded certification as a **'Top 100 SA Wine'**.
- 4.6 If cork or other defects are found in more than two samples it will be disqualified.
- 4.7 The organisers can disqualify any entry that in their opinion does not comply with regulations.

5. WINNERS OBLIGATIONS AND FEES

- 5.1 All winners will supply a 1 X 6-bottle case (6 bottles only) of each winning wine for the organisers use. Vineyards will be invoiced at RRP for any wines not delivered by the due date.
- 5.2 These wines are used for a variety of promotional exercises, primarily sent as samples for international press and commentators use and review, but also local commentator and press samples, local tastings and events, and for museum category later use.
- 5.3 Winning vineyards give Buy Better Wines permission to represent their wines at promotional events.
- 5.4 Winning wines fee for related marketing & PR costs: If an entered wine is selected and awarded as a 'Top 100 SA winning wine', a sum of R2 999 (R3 448.85 incl. VAT) per winning wine (now reduced to 2015 levels) will be payable by the due date to be confirmed via email. This sum partly covers costs relating to the winners gift pack, website inclusion, digital awards programme, mailing bottle samples to international commentators, PR and related SA & International promotion and activity.

6. USE OF LOGO

Unauthorised use, reproduction or alteration of the NWC or Top 100 SA Wine logos is strictly prohibited.
