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## WHY ENTER

The UVC Wine Challenge focuses solely on consumer 'best value', assessing wines that cost less than R130 incl VAT per bottle.

A panel of highly competent judges assess all wines for quality.

Quality winning wines are then put through a smart algorithm. This formula adjusts the quality score by including price

attractiveness...and then provides an overall VALUE score!

Winning wines are awarded their final VALUE score out of 100 points, and gain Double Gold, Gold or Silver medal status.

This is just what consumers are looking for in our toughening economic times.

### **Compelling reasons to enter your wines now:**

- Highly visible
- Consumer friendly R130
- Gain listings; sell more wines
- Huge impact bottle stickers that encourage purchase
- A position on our innovative, modern & consumer friendly website



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DATE	DAY	EVENT	VENUE
Date	Monday	Early Bird entries open	Venue
Date	Monday	Standard rate entries	Venue
Date	Monday	Last day for entries	Venue
Date	Monday	Wine sample delivery	Venue
Date	Monday	Judging week commences	Venue

## FEE SCHEDULE

Early Bird special R800 per wine (R920 incl. VAT)

Standard entry R950 per wine (R 1 092.50 incl. VAT)

### ENTRY FEES T&C's

Payment should be made via EFT into the account details on the entry invoice. Please use your vineyard name as reference so your payment can be identified.

Proof of payment should be emailed to UVC at [accounts@buybetterwine.com](mailto:accounts@buybetterwine.com)

Entry fees are non-refundable



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## ENTRY FEES T&C's

1. Payment should be made via EFT into the account below. Please use your vineyard name as reference so your payment can be identified.

Buy Better Wine Pty Ltd Branch: Cape Town  
Account Number: 4086232845 Branch Code: 623 005

2. VAT number: 4180270342
3. Proof of payment should be emailed to Ultra Value Wines at [accounts@buybetterwine.com](mailto:accounts@buybetterwine.com)
4. Payment for normal (non-Early Bird) entries must be received no later than 7th September 2021.
5. Nonpayment of entry fee by 7th September could result in entry disqualification.
6. Entry fees are non-refundable

## SHIPPING INFO

Date: 00/00/2022

Time: 9am - 3pm only

Address: Overgaauw Wine Estate, Stellenbosch Kloof Rd,  
Stellenbosch, 7604.

Contact: Lisa on 076 022 7286 OR 071 671 7658



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## WINNERS OBLIGATIONS AND FEES

All winners will supply a 1 X 6-bottle case (6 bottles only) of each winning wine for the organisers use. These wines are used for a variety of promotional exercises, primarily sent as samples for international press and commentators use and review, but also local commentator and press samples, local tastings and events, and for museum category later use.

Winning vineyards give Buy Better Wines permission to represent their wines at promotional events.

Winning wines fee for related marketing & PR costs: If an entered wine is selected and awarded as a 'Top 100 SA winning wine', a sum of R2 999 (R3 448.85 incl. VAT) per winning wine (now reduced to 2015 levels) will be payable by the due date to be confirmed via email. This sum partly covers costs relating to the winners gift pack, website inclusion, digital awards programme, mailing bottle samples to international commentators, PR and related SA & International promotion and activity.