



WHY ENTER

The NWC offers exceptional, indeed unique, brand and promotion opportunities for competing vineyards. The NWC enjoys international recognition as well as a loyal fine-wine consumer base.

Wine entries that meet the rigid performance criteria are eligible for: Grand Cru 1st prize, Double Platinum/Top 100 status, Double Gold, Double Silver, Vineyard Consistency, Wine Consistency and Wine of the Year Awards.

These focused Awards are sets of professional recognition that aid brand awareness, enhance customer relations and build distributor confidence.

Smart reasons to enter your wines:

- Highly visible brand
- Aid wine sales both locally and Internationally
- High impact winner certificates & bottle stickers
- Top 100 winners: promotions, gift pack, free stickers, lots more
- A visible position on our innovative, modern & consumer friendly website
- First wine competition annually – offers an extended promotion opportunity



DATE	DAY	EVENT	VENUE
17/01/2022	Monday	Early Bird entries open	
14/02/2022	Monday	Standard rate entries	
08/04/2022	Monday	Last day for entries	
14/04/2022	Monday	Wine sample delivery	Stellenbosch
20/04/2022	Monday	Judging week commences	Stellenbosch

FEE SCHEDULE

Stage 1:

Early Bird special R1150 per wine (R1 322.50 incl. VAT)

Standard entry R1 295 per wine (R 1 489.25 incl. VAT)

Stage 2:

Top 100/Double Platinum status awarded winning wines: Winning vineyards contribute a sum per winning wine which partly covers a % of the substantial costs applicable to a select range of market facing and associated activity. The sum of R3 300 (R3 795 incl. VAT) per winning wine will be payable by the due date.



ENTRY FEES T&C's

1. Payment should be made via EFT into the account below. Please use your vineyard name as reference so your payment can be identified.

Absa

Buy Better Wine Pty Ltd

Account number: 408 623 2845

Branch code: 623005

2. VAT number: 4180270342
3. Proof of payment should be emailed to Buy Better Wine at accounts@buybetterwine.com
4. Payment for normal (non-Early Bird) entries must be received no later than 15th February 2022.
5. Non payment of entry fee by 15th February could result in entry disqualification.
6. Entry fees are non-refundable

SHIPPING INFO

Date: 14/04/2022

Time: 9am – 3pm only

Address: Overgaauw Wine Estate, Stellenbosch Kloof Rd, Stellenbosch,
7604.

Contact: Lisa on 076 022 7286 or 071 671 7658



WINNERS OBLIGATIONS AND FEES

All winners will supply a 1 X 6-bottle case (6 bottles only) of each winning wine for the organisers use. These wines are used for a variety of promotional exercises, primarily sent as samples for international press and commentators use and review, but also local commentator and press samples, local tastings and events, and for museum category later use.

Winning vineyards give Buy Better Wine permission to represent their wines at promotional events.

Winning wines fee for related marketing & PR costs: If an entered wine is selected and awarded as a 'Top 100 SA winning wine', a sum of R3 300 (R3 795 incl. VAT) per winning wine will be payable by the due date to be confirmed via email. This sum partly covers costs relating to the winners gift pack, website inclusion, digital awards programme, mailing bottle samples to international commentators, PR and related SA & International promotion and activity.